

Te Pā Tūwatawata — Partner Onboarding Guide

Indigenous Data Sovereignty · AI Education · Motif Access API

Welcome to the Te Pā Tūwatawata partner network. This guide gives you everything you need to access our motif library, teaching kits, and public API — and integrate them into your own platforms, publications, or educational programmes.

About Te Pā Tūwatawata

Te Pā Tūwatawata is a Charitable Trust based in Port Chalmers, Aotearoa New Zealand. We build open educational infrastructure for indigenous data sovereignty, AI literacy, and decolonial knowledge systems — rooted in the cultural motif traditions of Māori, Samoan, Pacific, Guaraní, Shipibo, Guna, Kayapó, Yanomami, Fijian, Tongan, and Amazonian peoples.

What Partners Get

- Access to 30 indigenous cultural motifs — PNG artwork, SVG vector files, and activist meme images
 - Teaching kits in 6 languages (English, Te Reo Māori, Português, Avañe'ẽ, Gagana Samoa, Arabic)
 - Read-only public API — 100 free requests/hour, no key required
 - Social media kit — 624 platform-optimised SVG cards across Facebook, Instagram, TikTok, X
 - Language-specific meme PNGs for all 30 motifs × 6 languages
 - CC BY-NC-SA 4.0 licence — free to use and adapt with attribution
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Public API

Our read-only API requires no authentication. All endpoints return JSON with full attribution built in.

Base URL: <https://te-pa-analytics.sketchschool.workers.dev>

Endpoint	Description	Example
GET /api/motifs	All 30 motifs with meanings, CDN image URLs, and meme links	https://te-pa-analytics.sketchschool.workers.dev/api/motifs?culture=maori&lang=en
GET /api/motifs/:id	Single motif by ID — full asset listing	https://te-pa-analytics.sketchschool.workers.dev/api/motifs/koru
GET /api/cultures	List all 11 cultures with motif counts	https://te-pa-analytics.sketchschool.workers.dev/api/cultures
GET /api/meme	CDN URL for a language-specific meme PNG	https://te-pa-analytics.sketchschool.workers.dev/api/meme?id=koru&lang=en
GET /api/kit	Teaching kit PDF CDN URL for a given language	https://te-pa-analytics.sketchschool.workers.dev/api/kit?lang=en

Please include the header X-TePa-Use: in your requests. This helps us understand how the API is used and supports future funding applications.

Rate Limits

100 requests per hour per IP address. If you need higher limits for a specific project, contact us at te-pa.org.

Downloading Assets

All assets are served from our Cloudflare R2 CDN:

Type	URL Pattern
Motif PNG artwork	https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/motifs/{culture}/{id}.png
Motif SVG vector	https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/motifs/{culture}/{id}.svg
Activist meme (language)	https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/motifs/memes/meme_{id}_{lang}.png
Teaching kit PDF	https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/teaching-kits/te-pa-teaching-kit-{lang}.pdf

Attribution & Licence

All Te Pā motifs, images, and teaching materials are published under CC BY-NC-SA 4.0. You are free to share and adapt for non-commercial use, provided you give credit as follows:

Te Pā Tūwatawata (te-pa.org) — CC BY-NC-SA 4.0

Commercial use requires a separate agreement. Contact us to discuss partnership arrangements.

Social Media Integration

Each motif has a full social kit with platform-optimised cards. Recommended hashtags for your posts:

```
#DataSovereignty #IndigenousAI #TePa #CARE #AIRights
```

When posting, tag @KiwiDialectic and link back to te-pa.org/rhizome-mapper.html so your audience can explore the full network.

Quick Start — Code Example

```
// Fetch all Māori motifs in English
fetch('https://te-pa-analytics.sketchschool.workers.dev/api/motifs?
culture=maori&lang=en', {
  headers: { 'X-TePa-Use': 'YourProjectName' }
})
.then(r => r.json())
.then(data => {
  data.motifs.forEach(m => {
    console.log(m.name_en, m.assets.meme_png);
  });
});
```

Contact & Community

Te Pā Tūwatawata 2 Mount Street, Port Chalmers, Dunedin 9023, Aotearoa New Zealand

- [Website](#)
- [Rhizome Mapper](#)

- [Street Campaign Generator](#) — build a sticker or poster for a live indigenous-led campaign in your browser
- [Stickers & street activism](#)
- [GitHub](#)
- [API Docs](#)

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